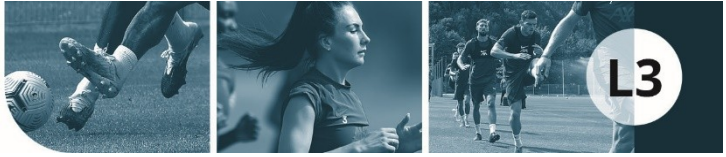


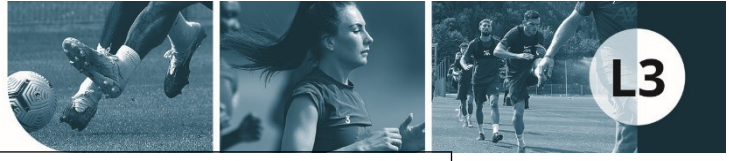
BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sports
Unit number and title	**Unit 20: Large Sports Spectator Events**
Learning aim	C: Create a proposal for a large sports spectator event
Assignment title	**A winning pitch**
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Well done you have produced another successful and well received task. A full-time job opportunity has become available as the organisation are expanding. As part of your interview for this role you are required to prepare and present an event proposal. Good luck- ensure your last task is of the same high standard as your previous tasks.

Task 1	You are required to produce a well-researched, thorough, and effective proposal for a large-scale sports spectator event in your chosen country/region. Your proposal should include: • information about the sport the event is being staged for including its popularity and fan base. • information about the revenue the sport receives each year • impact of the sport on the community • where your event will be located • the venue and facilities. • logistics for participants and spectator • proposed resources and budget. • health and safety, and security considerations • marketing information relevant to the event • ethical considerations Your tutor will inform you whether you should work either individually or as a part of a small group. Again, check with your tutor about the logistics of your presentation. Good luck -get that job!

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
C.P6	Produce an outline proposal for a large-scale event proposal based on individual research
C.M5	Produce a detailed proposal for a large-scale event based on



	detailed individual research.
C.D3	Produce a thorough and effective proposal for a large-scale sports spectator event based on detailed individual research.
Checklist of evidence required	PowerPoint presentation with supporting notes and visual aids as appropriate Reference list
Other assessment materials attached to this brief	
Sources of information	*Class notes* *International Journal of Event Management Research* http://letour.yorkshire.com/impact TED-Ed offers a variety of relevant education videos. Search online for 'TED-Ed'.